Idriss Kone Frontend Developer

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Front-End Developer with 4 years of experience building scalable e-commerce solutions using React and modern web technologies. Proven track record of enhancing user engagement, optimizing performance, and driving revenue through innovative features. Focused on clean code, maintainability, and delivering seamless web experiences. Feel free to explore my blog post about my journey as a Software Developer $\underline{\text{here}} \ \mathscr{D}$.

PROFESSIONAL EXPERIENCE

Web Developer, Sheertex

Sep 2023 - present | Montreal, Canada

- Spearheaded the development of a user accounts feature using the Shopify Customer API, incorporating form management and validation tools, enhancing the user experience for account management.
- Managed an external freelancer to deliver multiple websites, providing task briefings, direction, and constructive reviews, ensuring a successful project delivery with a 30% reduction in turnaround time and effective communication.
- Led the creation of a store locator feature, collaborating with a web scraping company to update store inventory data daily and integrating with a map locator service, resulting in a 30% increase in store visits and providing real-time product availability across physical locations.
- Collaborated with the team to migrate from a React codebase to a Remix Run codebase, enabling server-side rendering, significantly improving application load times, and enhancing overall performance and scalability.
- Developed a Wishlist feature using a customer account REST API, allowing customers to save products and integrating with an email management platform to notify customers when items are back in stock, driving customer re-engagement.

Junior Web Developer, Sheertex

Feb 2022 - Sep 2023 | Montreal, Canada

- Developed and maintained multiple websites using React, ensuring high availability and optimal performance.
- Implemented and launched a website "Quick Add" feature using React and Shopify's Storefront API, contributing to a 10% increase in revenue.
- Improved website conversion rate by conducting A/B tests and analyzing user behavior, resulting in a 15% increase in conversions.
- Conducted regular code reviews and provided constructive feedback to team members, resulting in improved code quality and a significant reduction in reported bugs and issues.

Junior Web Developer, Manhattan International Inc

Jan 2021 - Feb 2022 | Montreal, Canada

- Enhanced customer engagement by developing interactive and user-friendly website features using HTML,
 CSS and JavaScript, resulting in improved user satisfaction and lower bounce rates.
- Launched a mini cart "Upsell" feature resulting in a 15% revenue increase, driving higher sales and increasing average order value.
- Streamlined the e-commerce process by implementing third-party integrations for payment and shipping, resulting in a more efficient checkout experience and reduced abandonment rates.

SKILLS

Languages: English (native) | French (fluent)

Technical Skills: React | HTML | CSS | Nodejs | Express | MongoDB | Typescript | Nextjs | Javascript | GraphQL | Git | Shopify Liquid

Hard Skills: Management | Leadership | Communication | Teamwork | Mentorship & Feedback | Problem Solving

EDUCATION